

Australian Government

Department of Agriculture, Fisheries and Forestry

AHRC - EQUINE INFLUENZA FORUM What We Have Learnt DAFF – Coordination of National EAD Response



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MAIN LESSONS

- It can happen
- Planning and preparation matter
- We need to work together
- Good communication is essential
- Things will go wrong
- Biosecurity is everybody's business
- Pest and disease incursions can happen again
- We can do it



IT CAN HAPPEN

- Australia has a very conservative quarantine policy
- There is no such thing as zero risk
- The horse sector was not well positioned
 - Not sufficiently alert to possible threats
 - > Not "biosecurity" aware
 - > Not a party to "the deed"
 - Not well "plugged in" to government vet authorities
- While rare incursions can and do happen
- Consequences can be high



PLANNING AND PREPARATION MATTER

- AUSVETPLAN really works
- Emergency disease declaration quick & effective
- Things got together & plan implemented quickly
- Players knew roles and responsibilities
- Laboratories worked (AAHL and States)
- Work is both technical AND administrative
 - Veterinary managers at a premium
 - Field vets in demand
 - Administrators in short supply
- 8 heads ARE better than 1 (C/W and States)



WE NEED TO WORK TOGETHER

- Industry involved at all levels
 - Decision making NMG and CCEAD
 - Industry organisations with States
 - > Industry organisations with their members
 - Individuals doing the right thing
- Creative tension
 - combatant versus non-combatant states
- Personal networks matter



GOOD COMMUNICATION IS ESSENTIAL

- Parties need to keep communicating
- Essential internal messaging must be consistent
- External audiences matter
- Core messages must be agreed
- Government will work with industry
- Communication needs to be:
 - timely (otherwise fish/chip paper)
 - ➤ accessible (not all had access to internet)
 - audience targeted (understandable, simple messages, no jargon)
 - ➤ relevant



THINGS WILL GO WRONG

- There is plenty of time for blame later
- Good leadership is essential
- Good relationships work
- Don't be distracted get things back on track
- Use the plan and the system
- Planning needs to be flexible and not set in stone
- Review and refine something can always happen



BIOSECURITY IS EVERYBODY'S BUSINESS

- In general horse sector is not biosecurity aware
- Need to differentiate between security (which industry is good at) and biosecurity
- Biosecurity is "EVERYBODY'S" responsibility
- The horse sector must:
 - ➤ Be alert to threats
 - Involve government vet authorities
 - Develop and enforce biosecurity plans
 - > Take charge of the agenda
- The horse sector must drive the planning process



PEST AND DISEASE INCURSIONS CAN HAPPEN AGAIN

- Border risks are increasing
 - Ever increasing trade and tourism volumes
 - Ever increasing trade and tourism complexity
 - New and emerging pests and diseases climate change
- Early diagnosis essential
 - Awareness horse sector and vets
 - Expression naivety and vaccination
- Planning, preparation and practice needed
- Keep engaged



WE CAN DO IT

- Lots of hard work and loads of cooperation has paid off
- The better we are prepared the lesser will be the consequences
- We need the earliest possible recognition and the smoothest possible response
- Proper identification and follow up of lessons learned can decrease adverse affects for the future

