

# FINANCIAL BOTTOM LINE

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- Since 1992 the economic impact of the Carnival has grown from \$137 million to \$223 million
- Average visitor spent \$84 a day
- Country visitors spent \$175 and overseas visitors \$339 per day
- Attended by over 270,000 Melburnians, 55,800 country Victorians, 77,300 interstate visitors, 25,800 tourists