2014 JOSEPH COULTER MEDIA AWARDS AWARD OF MERIT – DEMONSTRATED EXCELLENCE IN PROMOTION

2014 Inter Dominion - Stephanie Rice

(Harness Racing New South Wales & New South Wales Harness Racing Club)

Stephanie Rice was the 2014 TAB.COM.AU Inter Dominion ambassador.

Stephanie helped launch ID 14 with a press conference at Dawes Point on Sydney Harbour which was filmed by Fox Sports and Sky Racing along with photographers from the Daily Telegraph and HRNSW Gazette magazine. The launch also included a photo shoot.

Stephanie was used for interviews on Channel 9's Wide World of Sports, Fox Sports, The Big Sports Breakfast (Sydney and Melbourne), Racing HQ, Radio 2UE and 2GB's Sports Sunday program.

Stephanie attended the Inter Dominion Ball at Luna Park along with Grand Final day at Tabcorp Park Menangle. She also regularly used her social media outlets, with close to half a million followers, to promote the series.

TAB .COM.AU INTER DOMINION



ashions on the Field

Dress yourself up for a stylish day of fashion and sensational racing at the harness racing epicentre Tabcorp Park Menangle on Sunday 2nd March 2014.

Best dressed Lady and Best Dressed Gent categories each WIN a trip to New Zealand including \$1000 spending money and there are fantastic first and second runner-up prizes by Symphony's on Argyle.

Best dressed children prizes from Petals and Beau.

Best headwear wins a trip to Hunter Valley and a Lexus car for the weekend.

Ladies... FREE Make-Up done on the day by Oceana Day Spa from 11am to 1pm.

To enter, simply fill in your details on www.tabcorpparkmenangle.com.au or register on course before.











Inter Dominion Ambassador Olympian Stephanie Rice







